PROJECT MASTER CHECKLIST

☐ Solidify your **Purpose Worth Backing**

☐ List out your **Circle of Influence**

☐ Determine your **Goal Amount** based on Minimum Viable Project

☐ Create a **Flex Goal Strategy** to shoot for the stars

☐ Create **Killer Rewards**

☐ Create **Video**

☐ Create **Project Description**

☐ **Prelaunch**
    ☐ Gather feedback and suggestions
    ☐ Make necessary project adjustments
    ☐ Schedule any press for days 2-4 after launch
    ☐ Pre-load 4-7 days prior to project launch

☐ Don't forget to create a draft project on your Crowdfunding platform using placeholder content & perform any required set up for the platform (like getting set up for Amazon payments when using Kickstarter)